



**Less searching.
More making.**

Brand guidelines
Version 1.0



Less searching. More making.

Inventory management for the people running makerspaces.

Find it.
Use it.
Make something.

OUR PURPOSE

Help teams keep shared parts, tools and materials organized.

OUR PERSONALITY

Clear. Capable.
Curious. Playful.

An open invitation.

A familiar box, built for a space full of possibilities.



Open

Four flaps invite the next project.

Organized

A clear structure gives every part a place.

Energetic

Teal grounds it. Orange gets it moving.

One name. A flexible family.

Use the supplied masters. Keep the spelling and lowercase wordmark intact.



space
works

PRIMARY / SYMBOL + TWO-LINE WORDMARK



SYMBOL / RECOGNITION AT A GLANCE



space works

HORIZONTAL / NARROW HEADERS



space
works

REVERSED / DARK SURFACES

Room to breathe.

Keep the lockup together. Measure visible artwork.



1.25×

Symbol / stacked wordmark height

H ÷ 6

Gap between symbol and wordmark

H ÷ 4

Clear space on every side

H = symbol height. Scale the supplied master as one object.

Keep it legible.

Recommended starting sizes. Always check the final output.



48 px

Symbol height



**space
works**

180 px

Primary lockup width



App icon

Symbol $\approx$ 62% of tile height.
Use a warm cream field.

Below 48 px: test a dedicated small-size asset.

IN PRINT

12 mm symbol / 40 mm lockup

Proof at actual size before production.

Choose the right background.

Preserve every panel, the internal gaps and the wordmark's proportions.



01 Full Color / Cream

space
works



02 One Color / ink

space
works



03 Reverse / Cream

space
works



04 Reversed / teal

space
works

Keep the system intact.

The box is a fixed piece of artwork. Treat it as one recognizable unit.



01 Don't stretch



02 Don't rotate



03 Don't recolor panels



04 Don't lose dark panels



05 Don't add effects

**SPACE
WORKS**

06 Don't change the type

Seven colors. One clear system.

Exact sRGB values. Three core colors, three accents and a warm canvas.

Deep Ink

#142C2A

RGB 20, 44, 42

Text • structure • depth

Maker Teal

#006E63

RGB 0, 110, 99

Primary brand • actions

Workshop Orange

#FF7447

RGB 255, 116, 71

Energy • emphasis

Citron

#DFFF8F

RGB 223, 255, 143

Fresh fields • short tags

Sky Blue

#B5CDFF

RGB 181, 205, 255

Supporting information

Warm Yellow

#FFD447

RGB 255, 212, 71

Small highlights • ink text

Warm Cream

#FFF4E8

RGB 255, 244, 232

Canvas • breathing room

Readable by design.

Use tested text pairings. Add a word or icon to every status.

Aa

5.68:1

Cream on teal

Aa

13.60:1

Ink on cream

Aa

5.51:1

Ink on orange

Aa

10.37:1

Ink on yellow

Normal ≥ 4.5:1 · Large ≥ 3:1 · Ink on citron 13.23:1 · Ink on sky 9.23:1
Avoid orange text on cream (2.47:1). Large = 24 px regular or 18.7 px bold.

WCAG 2.2 · Contrast (Minimum) / Use of Color

Two fonts. Clear roles.

Gilroy leads. Unbounded brings the bold geometric accent.

PRIMARY

Gilroy

**Ready to
make.**

Wordmark, headings, body and labels.

Regular · Medium · Semibold · Bold

SECONDARY / ACCENT

Unbounded

**Make
room.**

Short headlines and campaign accents.

Medium · Semibold / one accent per layout

A lean type scale.

Gilroy does the everyday work. Unbounded adds a single moment of emphasis.

Display	72 / 76	Ready to make.
Heading	48 / 52	Everything in its place.
Subheading	32 / 38	Find the right part.
Body	16 / 24	Manage the parts, tools and materials in your space.
Label	14 / 20	View inventory
Accent	48 / 56	Make room.

Keep long copy and interface text in Gilroy. Use Unbounded for short phrases only.

Built from the box.

Use flap shapes as quiet accents. Keep the logo itself intact.



- 01 Use one bold moment.
- 02 Align to a simple grid.
- 03 Let empty space do its job.

COLOR BALANCE / NEUTRAL FIRST, ACCENT SECOND



Useful details.

Simple icons. Real objects. A makerspace people recognize.

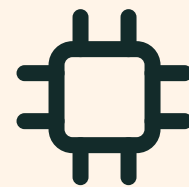
ICONS



Search



Storage



Parts



Location

24 px grid · 2 px stroke

Rounded ends · consistent weight

Always pair unfamiliar icons with labels.

IMAGERY

Show the real space.

Parts, hands and shared benches.

Soft daylight. Honest materials.

Keep the work in focus.

Avoid staged tech clichés and busy backdrops.

Sound like a helpful maker.

Clear, warm and specific. Make the next step easy.

SAY

SKIP

Find the right part.

Optimize your asset ecosystem.

No parts added yet. Add your first item.

Inventory database is empty.

Couldn't save. Try again.

Oops! Something went horribly wrong.

Brand name in copy: Space Works. Wordmark: space works. Keep technical names accurate.

Calm where it counts.

In the product, let the inventory take the lead.



Inventory

Locations

Activity

Inventory

Search parts, tools or materials

Item	Part ID	Location	Stock
Arduino Uno	ARD-001	A-03	12 available
Raspberry Pi 4	RPI-004	A-04	2 left
Breadboard	BRD-001	B-01	24 available

+ Add item

Clear hierarchy. Quiet surfaces. Color only where it helps.

A place for every part.

Carry the same identity from the screen to the shelf.



Arduino Uno

ARD-001

ELECTRONICS

SHELF A-03

Name first.

Keep the item name large and easy to scan.

Details second.

Use Gilroy for clear IDs and shelf codes.

Keep labels consistent. Test their size and contrast at the intended viewing distance.